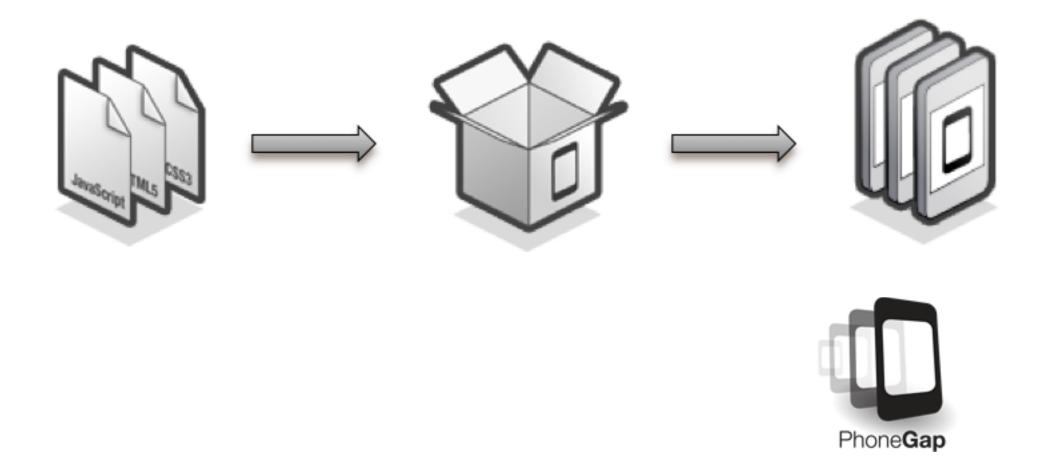
### Mobile Web is great but...

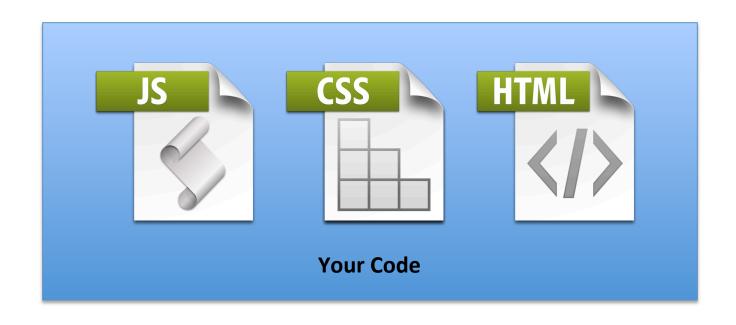
- The web is sandboxed
- The web has no good offline story
- The web cannot participate in app store distribution revenue
- The web cannot access most device apis
- The web has awful tooling

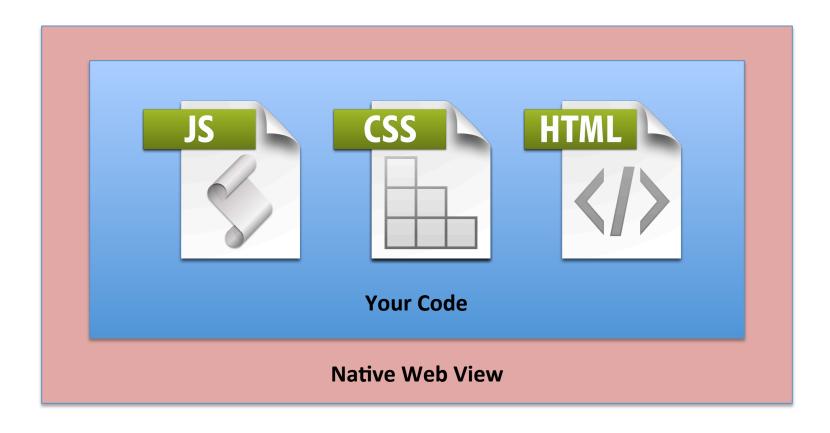


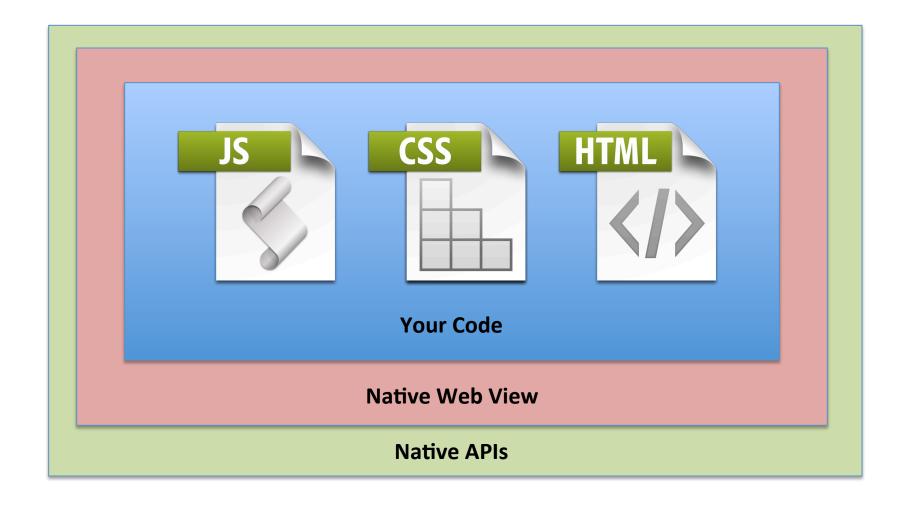


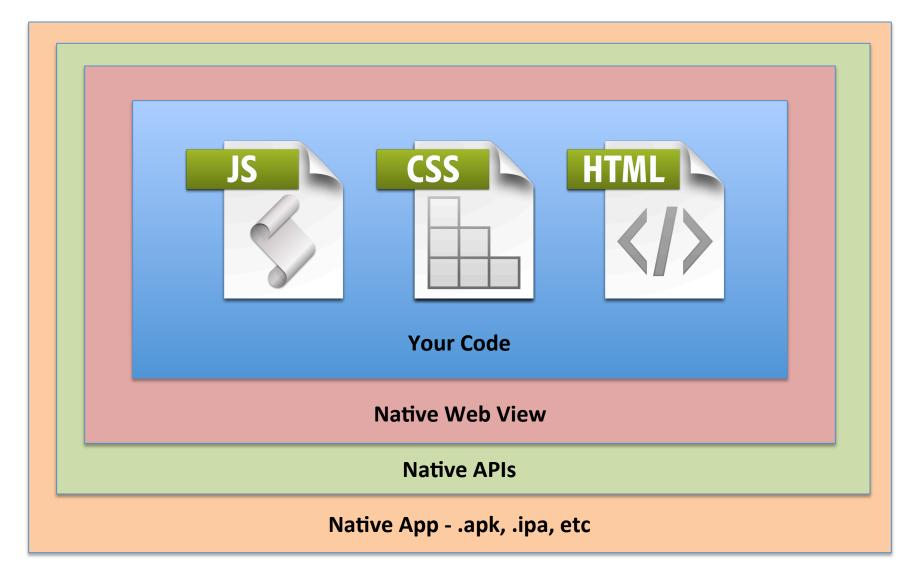
Application container that allows you to build natively installed apps using HTML, CSS & JavaScript











### How do PhoneGap apps work?

**Build app UI using HTML & CSS** 





**Build app logic & interactivity with JavaScript** 



Use the PhoneGap API to interact with device



## What platforms support PhoneGap



















# Since it is HTML, CSS & JSS, can I use existing tools/frameworks?















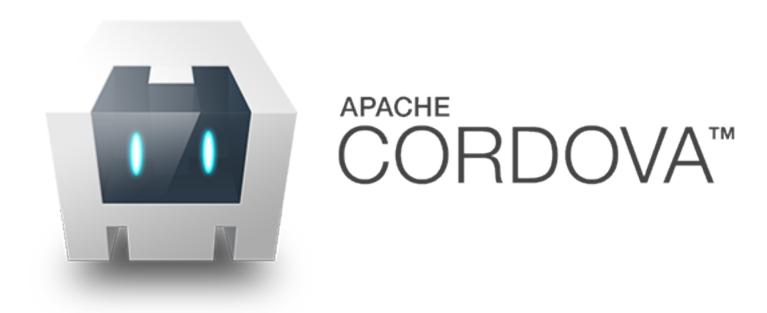
#### Caution...

PhoneGap uses the **NATIVE** browser on the device to render the HTML/CSS/JS

Keep that in mind, as that can affect the experience



### **Getting Started**



http://incubator.apache.org/cordova/

### **Phone Community**





























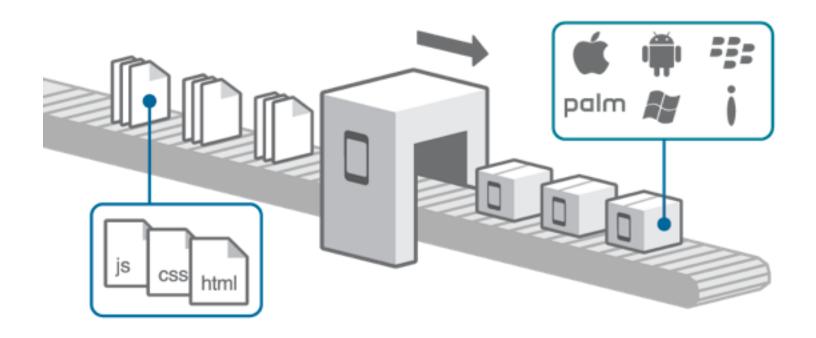








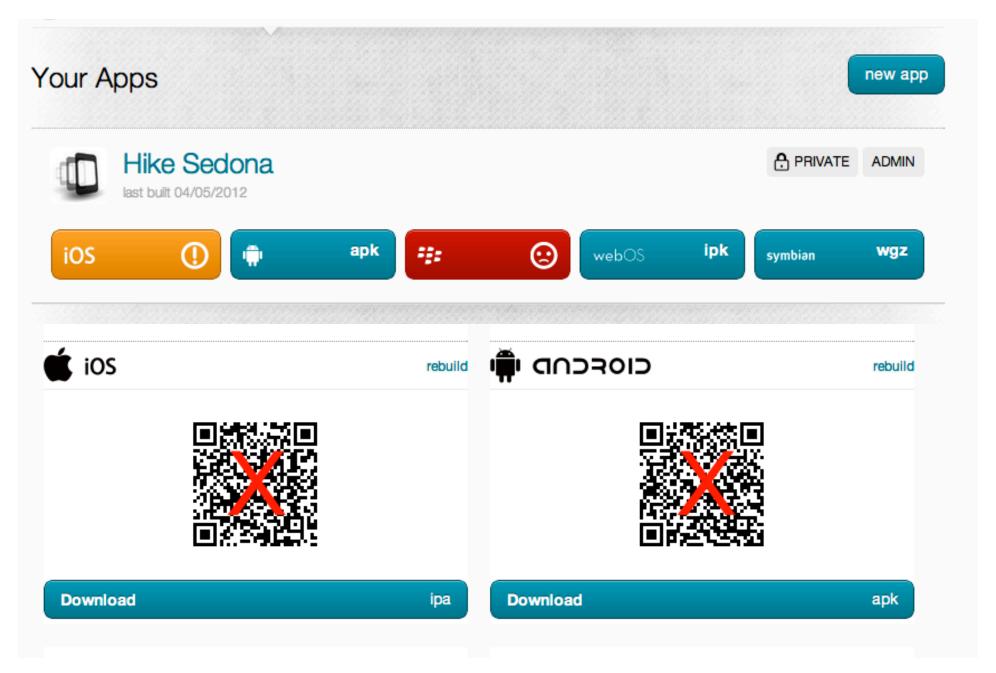
# phonegap.com/start



build.phonegap.com

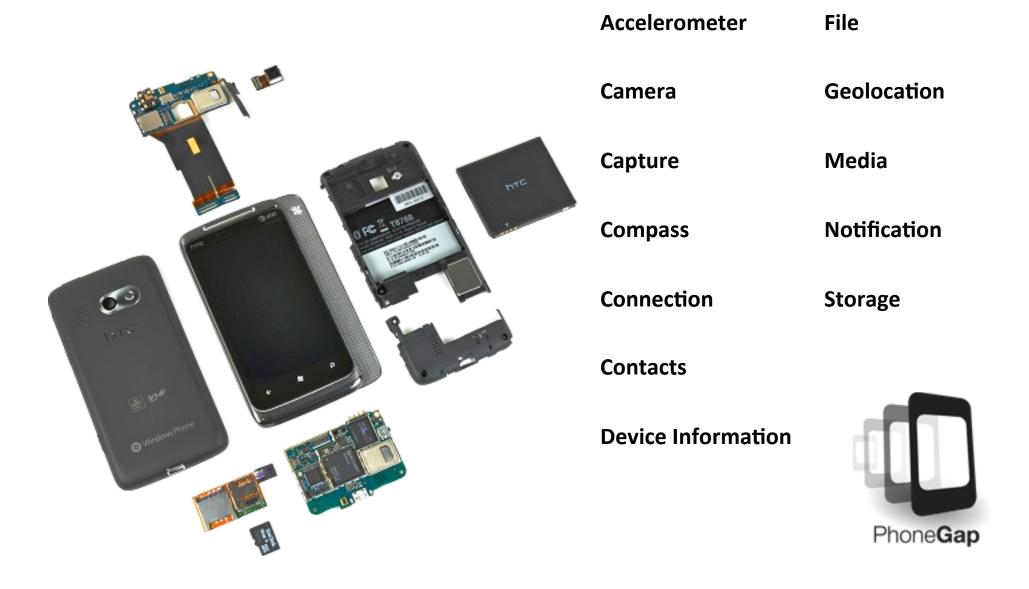
#### <Demo>





#### **Device Access**

Out of the box, PhoneGap provides support for a number of basic device APIs



### Camera API example

```
function onbuttonclick() {
    var cameraoptions = { quality : 50,
            destinationType : Camera.DestinationType.FILE_URI,
            sourceType : Camera.PictureSourceType.CAMERA,
            allowEdit : true,
            encodingType: Camera.EncodingType.JPEG
        };
   navigator.camera.getPicture(onSuccess, onFail, cameraoptions);
function onSuccess(imageURI) {
    var image = document.getElementById('pictureimage');
    image.src = imageURI;
function onFail(message) {
    alert('Failed because: ' + message);
```





It's all just HTML/JS,so you can use your browser!

Take advantage of Chrome Developer tools/Firebug to test your app's UI.



Luckily we have Weinre, which lets us debug and manipulate the DOM from our PCs.



Weinre can be configured as a server (there is a Mac application) and uses the developer tools from Chrome to provide hooks into the mobile app.

#### **Getting Started**



Step 1: select your guid (or just use the one we've randomly assigned)

anonymous

Step 2: inject this script into your index.html

<script src="http://debug.phonegap.com/target/target-script-min.js#anonymous"></script>

Step 3: click this link to start debugging

http://debug.phonegap.com/client/#anonymous

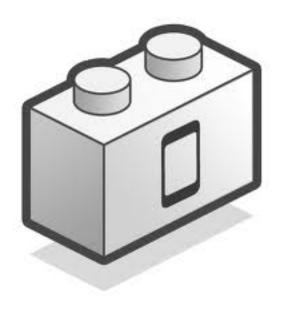
powered by weinre



### <Demo>



### Beyond the mobile web



PhoneGap is extensible with a "native plugin" model that enables you to write your own native logic to access via JavaScript.

There are lots of open source plugins at https://github.com/phonegap/phonegap-plugins

Learn more at http://wiki.phonegap.com/w/page/36752779/PhoneGap%20Plugins



